



WHAT

A special invitation created for Canadian fashion brand, Zenobia.

HOW

Arriving in a black, hand made box, is a wood block, each custom engraved. Taking this block you press it against the provided stamp pad and paper and a personal message is revealed, inviting each customer by name.

WHY

The client wanted to contact potential customers, but needed a very special way to do so. We came up with this unique design that would grab the customers attention and feel the personalization of it's message.