

# Mail Junk - blog

THE MAIL JUNK BLOG DOES NOT HAVE TOPICS  
AND DOES NOT HAVE CENSOR.  
SO SEND YOUR POSTS AND  
YOU'LL SEE THEM PUBLISHED IN REAL TIME.

ENJOY

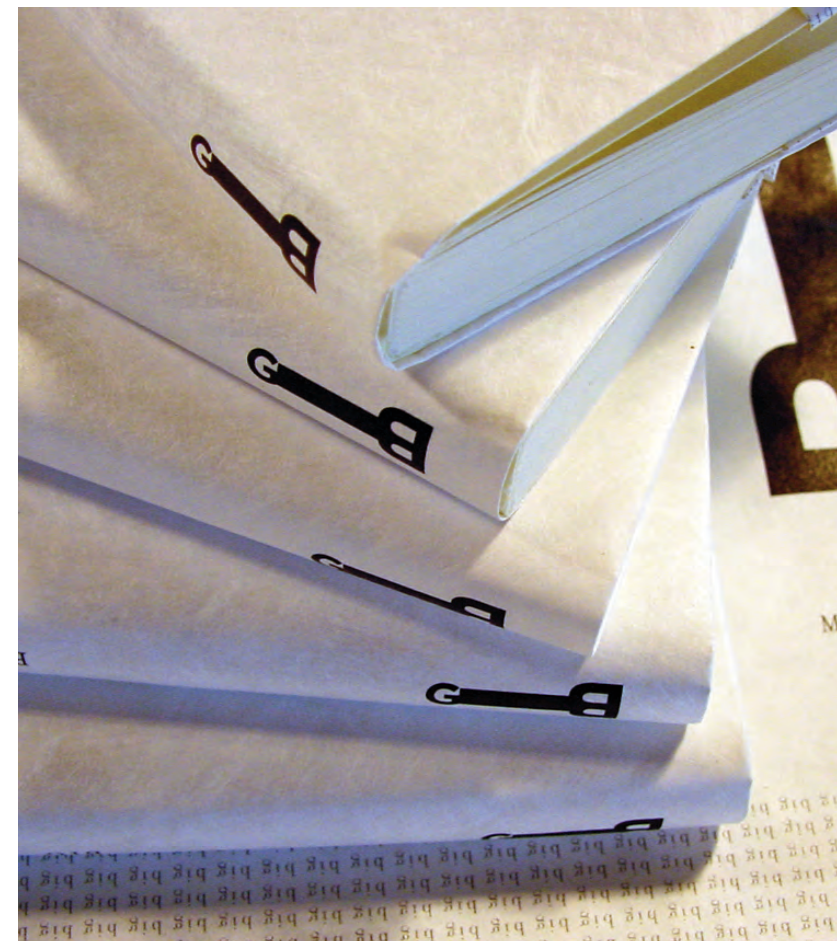
## WHAT

The "**MAIL JUNK**" project began in December 2007 from an idea by Alessandro Esteri, the Italian Designer and founder of the "Creative Studio", Hand Made Group. Mail Junk is a project that melts together creativity, design, graphics,

contemporary art and non-sense, all derived from the most important media of the 20th century; Internet. Billions of daily spam or junk mail effects practically all computers worldwide. With this project we simply decided to have a friendly

attitude towards this thing that annoys everyone and ignites hostility. With humor and creativity that distinguishes us, we transform a virtual phenomenon, into something interesting and continuously in progress which

above all, through the utilization of paper, is tangible. Maybe this "against the grain" project will live in a future where spam will no longer exist and become an artistic witness to what this phenomenon has been.



## WHAT

"**BIG**" is the first book from the collection of "Mail Junk". More than 1800 "subjects" of spam related to bizarre proposals of products for penis enlargement are organized and laid out randomly to compose 161 surrealistic poems.

## HOW

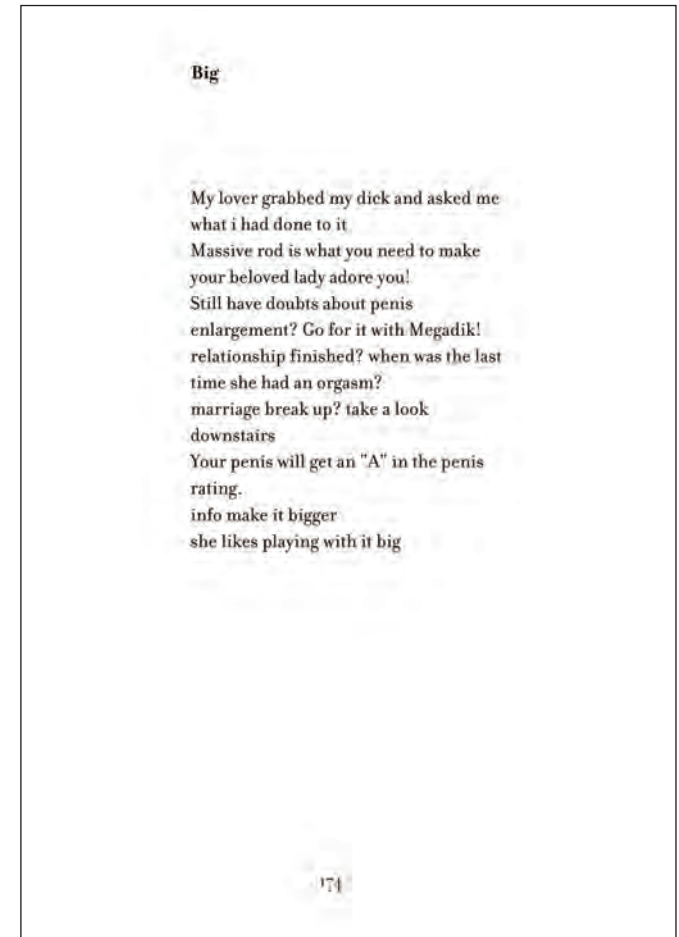
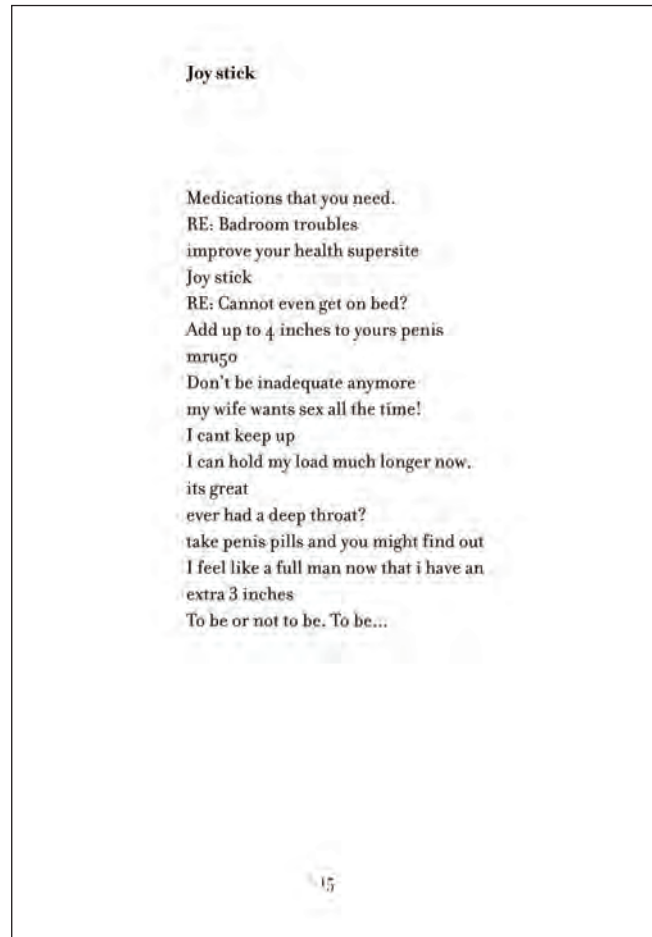
174 pag.  
F.to 10,5cm x 15cm  
Print: 1 colour  
Internal pages  
110gr uncoated  
Cover  
250gr coated  
Slip cover  
90gr tyvek

## WHY

Everyday I receive a huge quantity of that undesired mail that worldwide, is known as "Spam". Since i come from a culture in where I have been taught not to throw away anything, or even better, try to use everything, in November 2007 I decided to keep all

the "Spam" and to create a little book collection called "MAIL JUNK". This is the first and others will follow.

I hope that reading it you'll have the same amount of fun that i had making it.



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## WHAT

**"CHOOSE YOUR BABY NAME"** is the second book from the "Mail Junk" book collection. More than 2700 "senders" of spam are organized alphabetically and beside the name, the subject of the spam mail received. This book was

created to help future parents to choose the name of their arriving child. The tradition of books to choose the name of the future baby is now translated into the language more actual to the age in which we live in.

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## WHY

This little book is inspired by my little boy. Every morning I get up very early and go through my "undesirable" e-mails. Beginning of December 2007, I was cleaning my Inbox and I came across a name that struck me.

The name Elliot, with a subject matter that was hilarious, and best unrepeated, was a perfect name for my boy. I then realized that spammers had many great names, and it was an entertaining way to choose a baby name, hence the

idea of this second "Mail Junk" book. On December 23rd, 2007 my baby Elliot was born and I dedicate this book to him.

Contents			
<b>A</b>	7	<b>M</b>	119
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<b>C</b>	29	<b>O</b>	135
<b>D</b>	43	<b>P</b>	139
<b>E</b>	53	<b>Q</b>	143
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A	
FROM:	SUBJECT:
<b>Adlai Springer</b>	Microsoft Windows Sof-ware for \$20
<b>adnan boleslaw</b>	Hi
<b>Adolfo Mosley</b>	Software
<b>Adolph Mayes</b>	For: a.esteri
<b>Adrian Lay</b>	Length and thickness will give you more power
<b>Adriana X. Swan</b>	75% OFF, DESIGNER FASHION CLOTHING; Dolce & Gabbana, Prada, J. Lindeberg, Juicy Couture & .. aopr
<b>Adrien Adelaida</b>	400 bonus
<b>Adrienne Gallegos</b>	She will moan with utmost pleasure. as your new long dick penetrates her twat
<b>Agnes U. Novak</b>	EmedsToAllCountriesPills WorldwideAddtoCart DFAApprovedTakeALook
<b>Ahmad Smith</b>	Your life
<b>Ahmed Carpenter</b>	Have the best med\$ at hand with u\$!
<b>Aida Hoyt</b>	Save on quality software!
<b>aïlbert henning</b>	Your family
<b>Aileen Booth</b>	[news #25117] Men?s health suggestions
<b>Aimee Grimm</b>	FDA has approved new I
<b>Aisha Goldman</b>	
<b>akim men-shen</b>	

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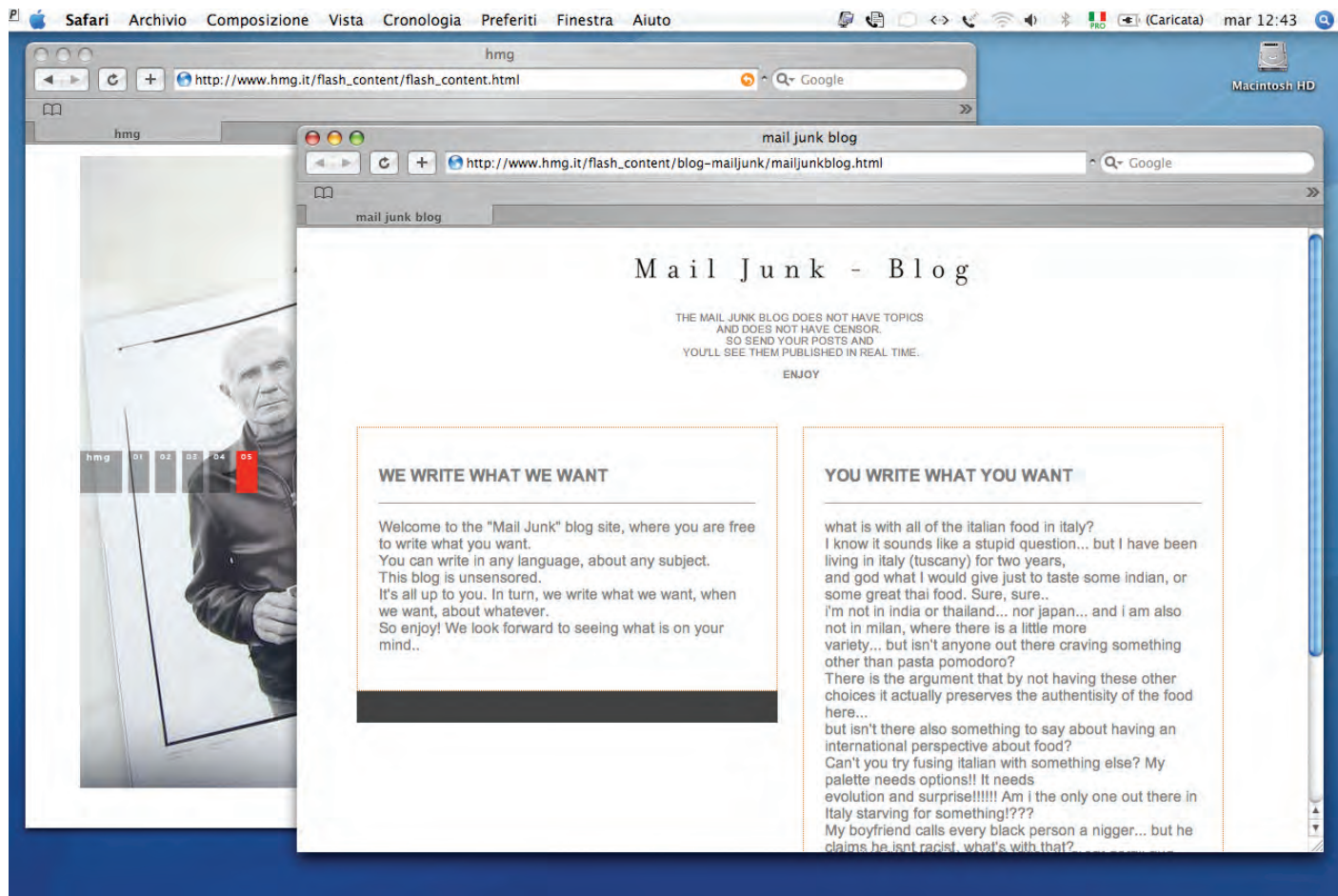
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## WHAT

"MAIL JUNK BLOG" is the blog of the "Mail Junk" project. This blog is divided into two windows of pure text and on the left window "We write what we want", on the right window "You write what you want". Without registration, topics, censors and

traceability, all of the things that are normally associated with "serious" blogs. The Mail Junk blog will become the third book for the "Mail Junk" collection, to be created in a few months.

## HOW

Extremely easy access.  
Immediate publication of your text.  
No registration required.  
No censor.  
Limit of characters of each post: 2.000.

## WHY

The Mail Junk Blog does not have topics and does not have censor. So send your posts and you'll see them published in real time.  
Enjoy.