



WHAT

The identity for the new textile collection PH.

HOW

We developed a unique system of cataloging and display of their collection. A new logo and name reflects a clean, modern image. The corporate letter-head is made from a curious paper that has a wet sensation.

WHY

Fresh and modern, simple and clever. We wanted things to stay uncomplicated and yet the interactive aspect to these works is what reveals a unique difference.



WHAT

A series of invitations and cards for textile company PH.

HOW

This invitation is created from high gloss materials in heavy weight and unfolds cleverly to reveal it's message.

WHY

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WHAT

A series of invitations and cards for textile company PH.

HOW

Arriving in a black envelope, you must put together your own "Season's Greetings" card.

WHY

Fresh and modern, simple and clever. We wanted things to stay uncomplicated and yet the interactive aspect to these works is what reveals a unique difference.