



WHAT

The creation of the logo and packaging design and website for OSO jewellery collection.

HOW

With very special machinery, we carved this packaging out of a car filter material. This is not only intriguing in its make, but acts as the perfect protective layer for the precious jewels.

WHY

The ethnic suggestion in this jewel collection inspired us to use this packing material that looks like "volcanic rock". We found this material and couldn't resist creating something with it.