



WHAT

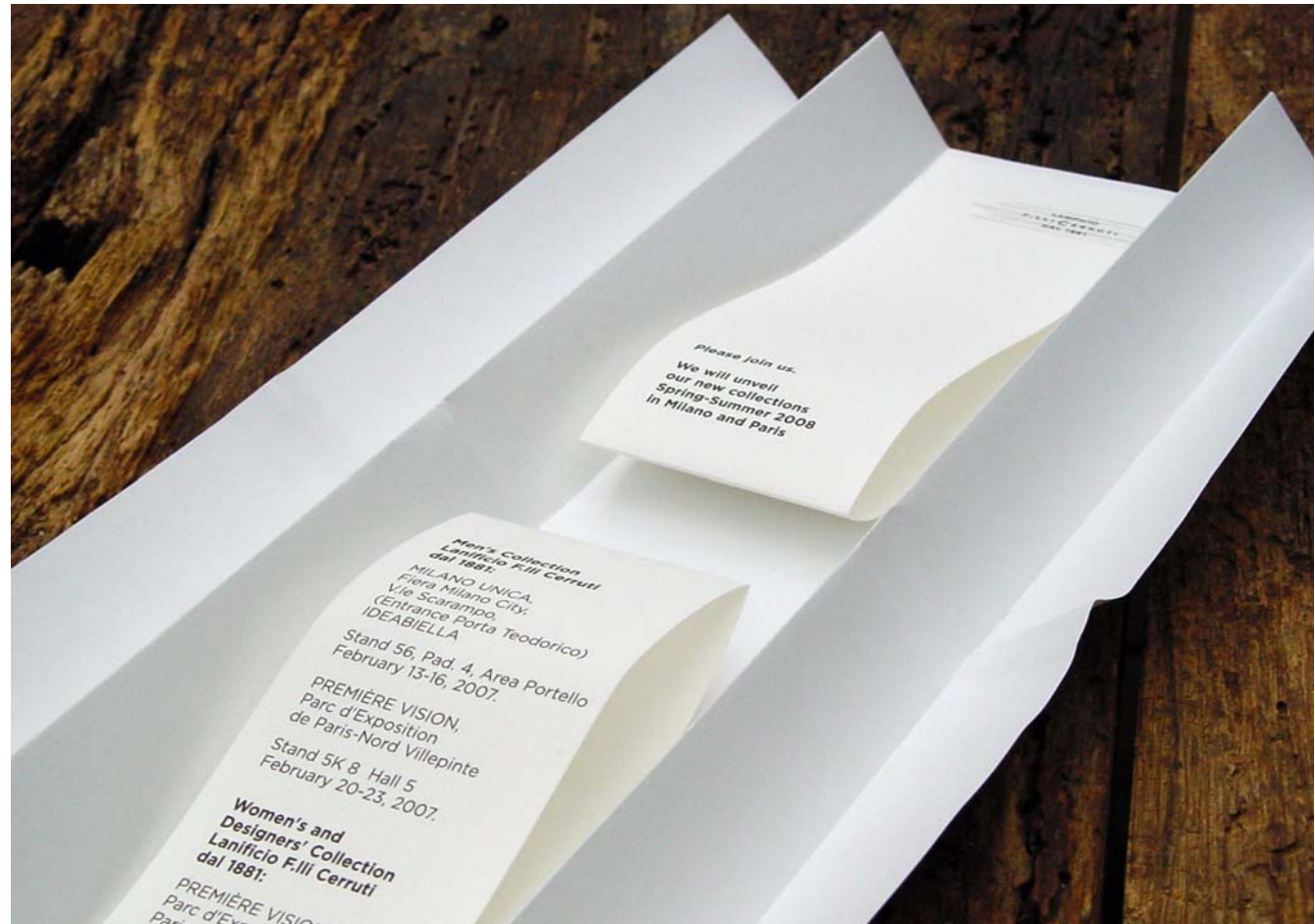
A series of unique invitations and cards for Lanificio F.lli Cerruti.

HOW

With an unusual mix of materials and the play on text, we explore the different ways to invite.

WHY

It is important to us to continuously intrigue the clients of Lanificio F.lli Cerruti with a constant communication of uniqueness and surprise.



WHAT

A series of unique invitations and cards for Lanificio F.lli Cerruti.

HOW

An invitation made from hand made paper with high quality printing is revealed inside this hand pleated envelope. There is a play on different textures and tones of white.

WHY

This was created for the Spring fabric collection and we wanted to evoke a sense of purity and natural beauty. The careful folds enclosing this invite bring a precise refinement and an origami feeling.