



WHAT

Specially designed fabric header for the Turbo 180 collection by Lanificio F.lli. Cerrutii,

HOW

Combining a multitude of techniques, 3D silk screening, plexiglass case, stained and screened wood header, this became a very special presentation for these high quality fabrics.

WHY

We wanted to emphasize the connection between luxury and fabrication, key elements behind the Cerruti brand. We needed this to be a working tool that was practical and luxurious at the same time.

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The promotional display for Turbo 180 Collection. These graphics and textile sample communicate the intricate process of textile creation.

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