



**WHAT**

This is a curious package that we sent to a small selection of people spreading across the world.

**HOW**

This message has been hand inked in bleach on a fine piece of silk fabric. It is then enclosed in black tissue and ribbon, wrapped with transparency specially labeled, then sent on it's way in the mail. This link leads to a short movie.

**WHY**

This is the teaser that marks the beging of our communication campaign with our new PR team in London, Clementine Communication.