



WHAT

This complete creation of an environment was done for the new presentation of a textile collection in the Louvre, Paris. Every item was custom designed and created using the new fabrics from the collection.

HOW

A huge project of logistics and resources, this presentation was designed, created, transported and mounted by Hand Made Group. Every piece was carefully created to bring a unique atmosphere and sensation to this important exhibition.

WHY

For the launch of this new collection, we wanted to create something with an huge impact. Putting aside classic approaches to textile fairs, we created a tactile world for the clients to interact with and explore by touching and feeling.



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