



WHAT

A world wide shop design concept committed by Aigner, a German fashion firm. The company approached selected design studios to propose a highly creative shop concept that could be developed internationally.

HOW

To present the creative water concept, we made two double pane transparent boxes with water in between the plexiglass. This box provided an immediate sensorial experience to our concept.

WHY

The developed presentation is to turn every shop into a water bar. Every shop has been designed to give the fluid sensation and calming affect of water.



WHAT

A world wide shop design concept committed by Aigner, a German fashion firm. The company approached selected design studios to propose a highly creative shop concept that could be developed internationally.

HOW

To present the creative water concept, we made two double pane transparent boxes with water in between the plexiglass. This box provided an immediate sensorial experience to our concept.

WHY

The developed presentation is to turn every shop into a water bar. Every shop has been designed to give the fluid sensation and calming affect of water.